



# DE'SEANA BUTLER

## GRAPHIC DESIGNER

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### EXPERIENCE

#### BUTLER SIGNS

August 2017 - Present

Suitland, MD

- Develop graphics for t-shirts, banners, and magnetics
- Use Adobe Draw and Illustrator to create digital illustrations
- Build a strong relationship with clients to help brand and/or rebrand their company

#### RESIDENT LIFE GRAPHIC DESIGN INTERN

October 2017 - April 2018

Robert Morris University, Moon Township, PA

- Assisted the Res Life graphic designer to update and modify a variety of projects
- Created and developed graphic communications for print, web, and social media
- Collaborated with other graphic designers on campus to create products for the University

#### FREELANCE GRAPHIC DESIGNER

Finitango

December 2017 - January 2018

Savannah, GA

- Created logo and designed manual
- Advised clients to ensure proper corporate identity guidelines

Rellest Training

July 2015

Bowie, MD

- Created and designed logo
- Prepared sketches and layouts to fit client's idea
- Consulted with client to address branding needs

#### BJ'S WHOLESALE CLUB, PRODUCE CLERK

Summer 2017

Bowie, Maryland

- Responsible for filling, rotating, and cleaning produce department and the storage area
- Ensured all dated items were organized and rotated properly

### EDUCATION

Robert Morris University, Moon Township, PA

Bachelor of Fine Arts, Concentration: Graphic Design

May 2018, GPA: 3.28

### AWARDS

- Ambassador of Equality, Robert Morris University, Spring 2018
- Dean's List, Fall 2014, Fall 2015, Fall 2017
- Franklin Award of Excellence, A Tribute to Prince, Graphic Arts Association, Neographics 2017, Spring 2017
- Robert Morris Gold Show, Juried Exhibition, Spring 2016-2017
- Dean's Scholar, School of Communication, Spring 2016

### SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Draw
- Packaging Design
- Digital Illustration
- Microsoft Office
- Weaver
- Corporate Identity
- Layout Design
- CASMate Pro